

AIDC/Consumables



Contact Information

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Company Overview

I.D. Images, founded in 1995, is a leading manufacturer of converted label media for the Variable Information Printing (VIP) market. The company specializes in providing label solutions for product and package identification across varied markets including transport and logistics, retail, food and beverage, office products, consumer durables, and healthcare. I.D. Images offers a comprehensive product offering for VIP printing technologies including

thermal transfer, direct thermal, inkjet, and laser cut sheet media, on various paper and synthetic substrates. In addition, I.D. Images offers significant custom label capabilities including four-color printing and various adhesive systems to meet virtually any application need. The label media is used in various applications including shipping, inventory tracking, asset identification, shelf marking, prescription, patient identification, drum, and sports equipment to name a few. I.D. Images sells exclusively through distribution with a primary focus on value-added resellers, packaging distributors, and other label converters.

Why I.D. Images

I.D. Images is more than a label supplier. I.D. Images will assist in training your sales team about labels and how to sell them, make joint end-user sales calls, and collaborate and produce private branded marketing tools to support your sales effort or help organize and execute an eMarketing campaign to help you grow your label media business.

Product & Service Overview

I.D. Images delivers solutions you can use to grow your business:

- Thermal transfer labels and ribbons
- Direct thermal labels
- Laser, inkjet, and integrated labels
- Stock products ship same day
- No minimums on stock products
- Sequential bar code printing services
- Extensive custom capabilities to fit any application

Your Dedicated Channel Partner ... Building Business Together



AIDC/POS



Contact Information

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CognitiveTPG Preferred Reseller Program

CognitiveTPG's multi-tier Preferred Reseller Program is an innovative channel program that is designed to recognize our top-performing resellers by providing them with a full complement of technical, marketing, and sales support resources and rebates. The program is limited to a select group of

resellers capable of producing a high level of sales, service and support for our product solutions. CognitiveTPG is committed to helping our preferred resellers find ways to improve business operations, identify new opportunities, and grow their bottom line.

CognitiveTPG Preferred Reseller Program Benefit from the following:

- Quarterly incentive rebates
- Demonstration equipment
- Combined product revenue from POS and Auto ID products and consumables

- Year end bonus
- Sales cooperation
- Program specific promotions
- Major account pricing
- Sales and marketing tools
- Sales leads
- Public relations support

Products

CognitiveTPG preferred resellers understand the benefit of sourcing its products from one manufacturer.

Barcode Printers: EZ-LP, C Series, CRx, and Advantage LX and DLX

Single Station: A798 and A799

Hybrid Printers: A760, A776, and B780
Labels, Supplies, and Printheads

Value-Added Distributors

- BlueStar
- Ingram Micro
- ScanSource

Contact us today to see if you qualify for the CognitiveTPG Preferred Reseller Program!

