

AIDC/Printing

TOSHIBA Leading Innovation >>>

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Ultimate Wireless Printing Solutions Right By Your Side

Direct from the experts at Toshiba — the smallest, lightest, fastest, and strongest mobile printers on the market. The Toshiba B-EP2 and B-EP4 printers with an ultra-compact and contemporary rugged design are the ultimate in wireless functionality and reliability on the move.

Easy Networking — the EP series includes a WiFi model which makes networking to any wireless system a breeze. Bluetooth and serial models are also available, with USB 2.0 and IrDA standard on all models.

Serial models can also be upgraded to Bluetooth or wireless LAN.

Other Features — for quick and easy integrations, the EP line speaks multiple languages and Windows drivers are provided standard. Get superior print speed with “peel and present” labeling. Ultra large media capacity means changing media less often. The backlit LCD makes for quick training and less operator errors.

Z-Mode Opens The Door To A World Of Choice

Free yourself from the restrictions of your legacy systems and let Toshiba lead your business where it needs to go. Z-Mode technology for the B-SX4 & B-SX5, the B-EV4 and the B-SA4 series models enables Toshiba printers to work with ZPL II data streams. Install Toshiba printers and enjoy the benefits of legendary quality and technology with no software changes. And lower your cost of ownership with Toshiba technology including ribbon-save and near-edge printing that reduces print head replacements by 50%. You do the math!

Trust Toshiba For Legendary Quality And Reliability

With more than 130 years of operation, Toshiba is a worldwide leader in information technology and one of the world's largest manufacturers of electronic products. Toshiba's leading-edge technology is marked by the highest quality standards and superior reliability. Today Toshiba thermal printers are the choice across the world for professional labeling and are all backed up by an extensive support network. The Toshiba TEC full line of bar code systems includes multi-function printers, thermal bar code printers, and AIDC systems.



B-EP2 & B-EP4

Automatic Identification



Nice Software. Nice Partner. Nice Value.

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Company Overview

Niceware® International sells and supports the NiceLabel® family of bar code labeling software products and the LabelClinic® family of healthcare identification products. Headquartered in Milwaukee, Wisconsin, Niceware is uniquely positioned to deliver high value, feature rich software products combined with industry leading support and services to our valued integration and value added reseller partners.

Reseller Programs

Niceware maintains a direct relationship with our reseller partners. The philosophy to avoid large distribution organizations and partner directly with the resellers enables Niceware to minimize price erosion and over distribution in the marketplace. This is key in assisting our reseller partners to deliver the most profitable labeling applications available.

Niceware offers two reseller programs; Premier and Platinum. Premier Partners have access to sell the Standard Series of Niceware products. Each reseller will have access to an account manager who will provide them with the necessary tools and training to be successful. Platinum Partners have access to the Standard Series and the Enterprise Series products offered by Niceware. Enterprise Series products provide a high throughput, centrally managed platform for integrating label printing into demanding environments.

Vendor And Product Awards

Niceware has been humbled in the last two years by our valued reseller net-

work. In 2009, Niceware was awarded the *Business Solutions Best Channel Vendor* and *Best Channel Product* awards for labeling software. In 2010, Niceware was awarded the *Best Channel Vendor* honor for the second consecutive year.



Join Niceware's Partner Program Today!

To get started towards profitable labeling software sales, visit <http://newreseller.nicewareintl.com> or, contact a Niceware account manager at sales@nicewareintl.com or at (414) 476-6423.