



**Detex Corporation**

302 Detex Drive, New Braunfels, TX 78130  
 Contact: Ken Kuehler  
 PH: (800) 729-3839 ■ FX: (800) 653-3839  
 marketing@detex.com ■ www.detex.com

**Product Description:**

**LIFE SAFETY & SECURITY  
 DOOR HARDWARE**

Detex offers a wide range of life safety and security door hardware products that are guaranteed to be the most durable, easiest to install, innovative, technologically advanced, and architecturally beautiful products available on the market today. From retail, restaurant, school, hospital, manufacturing, warehouse, or office building, Detex can provide the exact solutions required to protect the lives and property in your building.



**INTEGRATED DOOR SECURITY SYSTEMS**

Detex provides everything you need for a customized, integrated door security system. Easy to specify, easy to order, easy to use, easy to install, and easy to maintain, Detex EasyKits are field-proven, code-compliant, and will meet all of your requirements for worry-free, safe, and secure control of building entry and egress.

**SAFETY, SECURITY, AND RISK MANAGEMENT**

For more than a century, Detex has been the world leader in Guard Tour Verification products and systems. Setting the standard with the widely used, reliable, and rugged mechanical watchclocks and continuing with the innovative GCS ProxiPen electronic guard tour verification systems, Detex is recognized worldwide as the leading solution provider.

**Company Overview:**

**WHERE TRUST IS BUILT**

For more than a century, Detex has earned the trust of millions of property owners to secure and protect their people and property. From our newest innovations in life safety and security door hardware, integrated door security systems, and guard tour verification technologies to our original Watchman's clocks, Detex — a USA company — designs, manufactures, markets, and ships our products from New Braunfels, TX and is recognized as a best-in-class life safety, security, and security assurance solutions provider worldwide.



**ILP Intelligent Loss Prevention**

1400 Eddy Avenue, Rockford, IL 61103  
 PH: (800) 747-4384 ■ FX: (815) 877-6563  
 info@intelligentlossprevention.com  
 www.intelligentlossprevention.com

**Product Description:**

**Are your products hiding behind defensive merchandising?**

Get your products out from under lock and key and put the focus back where it belongs — *on your message.*

Intelligent Loss Prevention (ILP) is returning products that would typically be locked away to open merchandising. While defensive merchandising can deter sales and detract from brand impact, tests showed ILP's solutions deliver a double-digit increase in sales.

Intelligent Merchandising is a display-level solution that protects hot products from massive theft by professional shoplifters. Hot products such as over-the-counter medications, razors, and cosmetics are targets of organized retail crime due to their high resale value and account for 80% of stock losses.

To protect these items without compromising the shopping experience, Intelligent Merchandising uses sweep recognition technology that allows hot products to safely return to open merchandising. The source sensitive system sounds a quiet beep upon product removal to deter potential shoplifters. If a shoplifting sweep occurs, theft is made public by triggering alarms acoustically at the display and optionally on a handset. The handset sounds, vibrates, and displays the location of the compromised product facilitating accurate and immediate staff response.

Tests showed Intelligent Merchandising to reduce stock loss by more than 50%. Formats include shelves, hooks, pushers, and gravity feeds customized to product specifications. Connectivity to CCTV, EAS, and secured doors optimizes existing loss prevention investments and ROI between 6 weeks to 8 months means your investment starts working for you in no time.



**Rethink shrink.**

**Company Overview:**

Intelligent Loss Prevention (ILP) offers brands and retailers secure merchandising solutions that reduce shrink and reclaim sales. ILP is determined to "rethink shrink" by revolutionizing the traditional approach to anti-theft merchandising. As a division of Southern Imperial, Inc., a leading manufacturer of displays and fixtures for retail, ILP goes beyond security to provide complete merchandising solutions under one roof.